

Custom Skin Cards

Promotion Overview



Overview

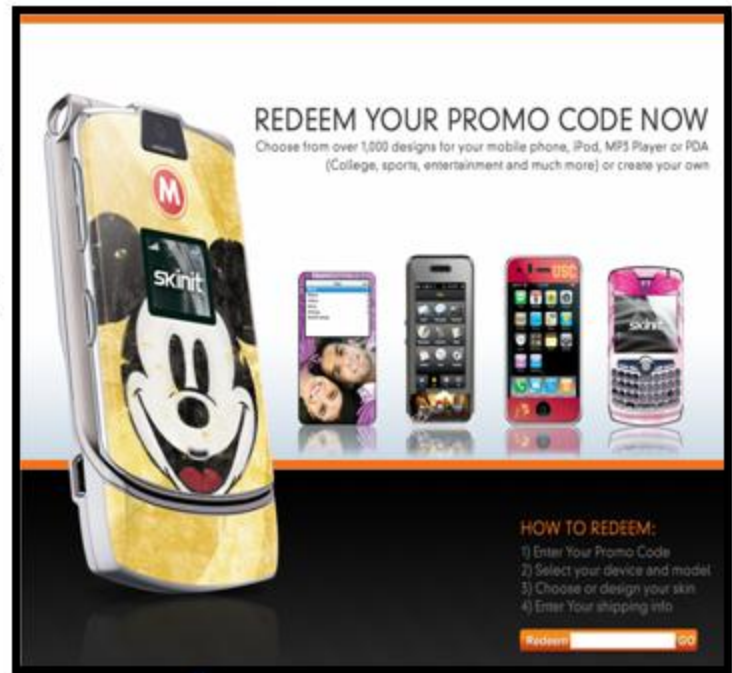
- Help clients tap into digital media craze by giving customers personalized covers for cell phones, PDAs, iPods or MP3 Players
- Skins are delivered to customers through promotion code featured on custom-branded plastic card
- Over 1,000 top sports, entertainment, or collegiate branded skins for promotion recipients to choose from
 - **Customer can also design their own by choosing from our design templates or uploading their own design.**
 - **If desired, your client can upload their corporate logo into skins web site – and only allow customers access to skins with company logo**



Complete turnkey promotion –
CFS provides skin codes, card
printing, fulfillment



How It Works

- Custom skin card, branded with your client's logo and four color image, is distributed to customers
 - **Each skin card is good for a personalized skin for cell phone, PDA, iPod or MP3 player**
- To redeem, customers log onto custom skin redemption web site and enter promo code
- Customer selects device, chooses or creates design, and enters shipping info
- Skin is manufactured and shipped via UPS Innovations



REDEEM YOUR PROMO CODE NOW

Choose from over 1,000 designs for your mobile phone, iPod, MP3 Player or PDA (College, sports, entertainment and much more) or create your own



HOW TO REDEEM:

- 1) Enter Your Promo Code
- 2) Select your device and model
- 3) Choose or design your skin
- 4) Enter Your shipping info

Redeem GO



Enjoy Your
CUSTOM SKIN
DOWNLOAD
LIVE SAMPLE CARD



CFS
Promotions For Now
AND MORE! FROM 2004
WEB SITE

Visit Our Website
www.cfspromo.com

Benefits

- Drive Booth or Store Traffic
 - **Send email blast inviting people to stop by to pick up their Custom Skin Card**
- Drive Web Traffic
 - **If desired, card recipients can first be routed through client's corporate or brand web site**
 - **Branded landing pages on Skins Store available for additional fee**
- Capture Valuable Customer Data
 - **We can add a custom survey to any digital promotion**
- Offer high value, personalized promotion at low fixed cost
 - **Skins retail for \$14.95 + \$4.99 shipping and handling**